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SUPERIOR COURT of CALIFORNIA
COUNTY of SANTA BARBARA

AUG 28 2012

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10 THE JULIA CHILD FOUNDATION FOR
11 GASTRONOMY AND THE CULINARY ARTS

12 SUPERIOR COURT OF THE STATE OF CALIFORNIA

13 FOR THE COUNTY OF SANTA BARBARA

14 THE JULIA CHILD FOUNDATION FOR
15 GASTRONOMY AND THE CULINARY
16 ARTS, a Massachusetts charitable trust,

17 Plaintiff,

18 v.

19 BSH HOME APPLIANCES
20 CORPORATION, doing business as
21 "Thermador", a Delaware corporation, and
22 DOES 1-20, inclusive,

23 Defendants.

Case No.

1413083

COMPLAINT FOR DAMAGES AND
INJUNCTIVE RELIEF FOR:

MISAPPROPRIATION OF RIGHT OF
PUBLICITY (CALIFORNIA CIVIL
CODE § 3344.1)

DEMAND FOR JURY TRIAL

24 Plaintiff The Julia Child Foundation for Gastronomy and The Culinary Arts (herein,
25 "The Julia Child Foundation" or "Plaintiff") hereby alleges as follows:

26 SUMMARY OF THE ACTION

27 1. The Julia Child Foundation owns certain of the intellectual property rights,
28 including copyrights, trademarks, and publicity rights, of and associated with legendary
American cooking teacher, author and television personality, Julia Child.

2. Julia Child's name, photograph, likeness, and identity have tremendous
commercial value, particularly in the industry associated with food, cooking and the
culinary arts.

EXHIBIT H

1 some manner responsible or legally liable for the actions, events, transactions and
2 circumstances alleged herein. The true names and capacities of such fictitiously-named
3 defendants, whether individual, corporate, or otherwise, are presently unknown to Plaintiff,
4 and Plaintiff will seek leave of Court to amend this Complaint to assert the true names and
5 capacities of such fictitiously-named defendants when the same have been ascertained.
6 For convenience, each reference to a named defendant herein shall also refer to Does 1
7 through 20. All defendants, including both the named defendants and those referred to
8 herein as Does 1 through 20, are sometimes collectively referred to herein as
9 "Defendants."

10 9. Plaintiff is informed and believes and based thereon alleges that Defendants,
11 and each of them, were and are the agents, licensees, employees, partners, joint-venturers,
12 co-conspirators, owners, principals, and employers of the remaining Defendants, and each
13 of them are, and at all times herein mentioned were, acting within the course and scope of
14 that agency, license, partnership, employment, conspiracy, ownership, or joint venture.
15 Plaintiff further is informed and believes and based thereon alleges that the acts and
16 conduct herein alleged of each of the Defendants were known to, authorized by, and/or
17 ratified by the other Defendants, and each of them.

18 JULIA CHILD

19 10. Julia Child was born on August 15, 1912. Her 100th birthday was celebrated
20 this past August 15, 2012.

21 11. Beginning in the early 1960s, and until her death in 2004, Julia Child was a
22 famous American cooking teacher, author and television personality. Her career began in
23 earnest in 1961 when her first book, *Mastering the Art of French Cooking*, 734 pages long
24 and published by Alfred A. Knopf, became a best-seller and received critical acclaim. In
25 2009, nearly 50 years after publication, the book topped the *New York Times* best-seller list
26 in the advice and how-to category. In 1963, her celebrated television program, *The*
27 *French Chef*, debuted in Boston on public television and was an immediate hit. It was
28 quickly syndicated to local PBS (Public Broadcasting Service) stations throughout the

1 United States and ran nationally for ten years, and spanned approximately 200 episodes,
2 many of which remain widely available including through channels such as
3 www.PBS.com and iTunes. *The French Chef* won numerous awards including an Emmy
4 Award and Peabody Award. The success of this show led to seven other successful series
5 and several PBS specials. Ms. Child won two additional Emmy Awards for this work, and
6 the programs also spawned several companion books. Ms. Child wrote or co-wrote a total
7 of eighteen (18) books, nearly all of them educational books about food, cooking and the
8 culinary arts. Her final book, the autobiographical *My Life in France*, published
9 posthumously in 2006, was a critically acclaimed bestseller and recounted Ms. Child's life
10 with her husband, Paul Child, in post-World War II France.

11 12. Throughout her life and career, Julia Child had many opportunities for
12 commercial advancement, including entering into commercial endorsement opportunities
13 with companies in the food and culinary industry. She could have created a lifestyle brand
14 like Martha Stewart or Oprah Winfrey, and endorsed major corporations and product
15 manufacturers, like Thermador and others, for large sums of money. She chose to forego
16 all such commercial opportunities. Instead, she focused her career on public education,
17 and allowed her show to be broadcast on PBS, a non-profit television network, for its
18 entire ten-year run.

19 13. From the early 1960s, through to the present, the name, identity, and persona
20 of Julia Child have been and are instantly recognized by the public and have substantial
21 commercial value.

22 14. Julia Child died in Santa Barbara County, California on August 13, 2004.
23 She was a permanent resident of the State of California at the time.

24 15. Following her death, her intellectual property rights, including her rights of
25 publicity, were transferred to The Julia Child Foundation.

26 16. The Julia Child Foundation is a grant-giving private foundation dedicated to
27 advancing the matters that Julia Child valued: educating and encouraging others to live
28 well through the joys of cooking and eating well.

1 17. The Julia Child Foundation exercises careful consideration before permitting
2 the use of any of the Julia Child IP Assets. The Julia Child Foundation generally does not
3 grant permission for the Julia Child IP Assets to be used for commercial purposes, namely,
4 the marketing and sale of commercial products and services, because Julia Child herself,
5 during her lifetime and long career as a world-famous cooking teacher, author and
6 television personality, generally did not grant permission for the Julia Child IP Assets to be
7 used for commercial purposes.

8 18. Neither Julia Child, nor The Julia Child Foundation, ever granted
9 Defendants, or either of them, any right, license or permission, to use Julia Child's name,
10 photograph, likeness, or any other publicity rights, for any purpose whatsoever.

11 **DEFENDANTS' WRONGFUL CONDUCT**

12 19. Plaintiff is informed and believes and based thereon alleges that Thermador
13 is a company that manufactures, advertises and sells commercial products including
14 cooking ranges, stoves, and related products. Thermador advertises and markets its
15 company and products in numerous different media including, among others, magazine
16 print advertisements, brochures, newsletters, blogs, social media sites including Facebook,
17 Twitter, Tumblr and Pinterest, and at its commercial website located at URL
18 www.Thermador.com, among other websites and media.

19 20. Defendants intentionally and prominently used the name, photograph,
20 likeness and other publicity rights in advertisements, marketing, and promotion
21 (collectively, the "Advertisements") for Thermador and its commercial products and
22 services. In particular, and among other Advertisements, Defendants used the Julia Child
23 publicity rights as follows:

24 a. A very large and prominent photograph of Julia Child was used at the
25 *homepage* of the Thermador website, at www.Thermador.com, followed by the prominent
26 caption:

27 A HERITAGE OF INNOVATION

28 FROM JULIA CHILD TO THE STAR BURNER

1 The use of Ms. Child's name and photograph in this manner created the appearance to any
2 reasonable consumer that Julia Child either had been a company spokesperson for
3 Thermador during her career and/or that The Julia Child Foundation agreed to license Julia
4 Child's name and photograph to advertise and promote Thermador and its products and
5 services.

6 b. Other webpages within the Thermador site, including without
7 limitation the "Heritage" page, used Julia Child's name, and a prominent photograph of
8 her, to advertise and promote Thermador and its products and services.

9 c. Multiple print advertisements, published in various magazines in 2012
10 and possibly earlier, used the name and a prominent photograph of Julia Child to advertise
11 and promote Thermador and its products and services, and made it appear as though Julia
12 Child had been a company spokesperson for Thermador during her career and/or that The
13 Julia Child Foundation agreed to license Julia Child's name and photograph to Thermador
14 for commercial purposes.

15 d. Brochures created by Defendants and sent to consumers used Mrs.
16 Child's name and photograph to advertise and promote Thermador and its products.

17 e. Newsletters created and distributed by Defendants and sent to
18 consumers used Mrs. Child's name and photograph to advertise and promote Thermador
19 and its products.

20 f. Multiple postings at Thermador's online blog used Ms. Child's name
21 and photograph to advertise and promote Thermador and its products.

22 g. Thermador's accounts at popular social media websites, including
23 Facebook, Twitter, Tumblr and Pinterest, used Ms. Child's name and photograph, to
24 advertise and promote Thermador and its products.

25 21. Attached hereto as **Exhibit A** are true copies of certain of the
26 aforementioned Advertisements which used Julia Child's name, photograph, image and
27 other publicity rights without permission. Exhibit A is not intended to include *all* of the
28 Advertisements at issue, but rather representative examples of them.

1 22. Defendants used the Julia Child publicity rights for the purpose of attracting
2 attention to Thermador and its commercial products and services, and enhancing the
3 advertising and marketing thereof.

4 23. At no time did Julia Child, or The Julia Child Foundation, ever give
5 permission to Defendants, or any of them, to use the Julia Child publicity rights for any
6 purpose, including to advertise, market and promote Thermador and/or its products and
7 services.

8 24. Plaintiff is informed and believes and based thereon alleges that Defendants
9 intentionally, negligently and/or knowingly used the Julia Child publicity rights in the
10 Advertisements for the purpose of advertising and promoting Thermador and its
11 commercial products and services. Defendants have, without any right, title or
12 authorization, misappropriated Plaintiff's valuable rights and the resulting success and
13 popularity of Julia Child by unlawfully using her name, photograph, publicity rights, and
14 trademarks for the aforesaid commercial purposes.

15 **FIRST CAUSE OF ACTION**

16 **(Misappropriation of Right of Publicity**

17 **California Civil Code §3344.1 – Against All Defendants)**

18 25. Plaintiff repeats, re-alleges, adopts and incorporates each and every
19 allegation contained in Paragraphs 1-24, inclusive, as though fully set forth herein.

20 26. The conduct of Defendants, as alleged hereinabove, constitutes a violation of
21 Section 3344.1 of the California Civil Code, due to the knowing and unauthorized use of
22 Julia Child's name, photograph and likeness for commercial purposes, which have
23 substantial commercial value.

24 27. As a direct and proximate result of the aforesaid wrongful acts of
25 Defendants, Plaintiff has been damaged in an amount that is not yet fully ascertainable, but
26 which exceeds the jurisdictional minimum of this Court. When Plaintiff has ascertained
27 the full amount of its damages, it will seek leave of Court to amend this Complaint
28 accordingly.

1 28. As a direct and proximate result of the aforesaid wrongful acts of
2 Defendants, Plaintiff has incurred, and will continue to incur, substantial attorneys' fees
3 and costs. Plaintiff is entitled to an award of its attorneys' fees and costs incurred in
4 connection with this action pursuant to Section 3344.1(a)(1) of the California Civil Code.

5 29. By reason of the aforesaid wrongful acts of Defendants, in addition to the
6 relief sought hereinabove, Plaintiff is entitled to an accounting of all of Defendants'
7 revenues and profits associated with the unauthorized use of Julia Child's name,
8 photograph and likeness, and to an award of all such sums.

9 30. By reason of Defendants' wrongful acts as alleged hereinabove, Defendants
10 are involuntary trustees holding all revenues and profits associated with the unauthorized
11 use of Julia Child's name, photograph and likeness, in their possession under a
12 constructive trust for the benefit of Plaintiff with a duty to transfer the same to Plaintiff
13 forthwith.

14 31. Plaintiff is informed and believes, and based thereon alleges, that
15 Defendants, in doing the things herein alleged, acted willfully, maliciously, and
16 oppressively, and with full knowledge of the adverse effects of their actions on Plaintiff,
17 and with willful and deliberate disregard for the consequences to Plaintiff. By reason
18 thereof, Plaintiff is entitled to recover punitive and exemplary damages from Defendants in
19 an amount to be determined at the time of trial.

20 32. Plaintiff also seeks a preliminary and permanent injunction to prohibit
21 Defendants from any further commercial use of Plaintiff's publicity rights, including Julia
22 Child's name, photograph, likeness, image, voice, signature, and identity.

23 WHEREFORE, Plaintiff prays for judgment against Defendants, and each of them,
24 jointly and severally, as follows:

- 25 1. General and special damages in accordance with proof at trial;
26 2. An award of the revenues and profits received by Defendants as a result of
27 the unauthorized use of the Julia Child publicity rights;
28

- 1 3. Imposition of a constructive trust on all monies and sums received by
- 2 Defendants as a result of their infringement of the Julia Child publicity rights;
- 3 4. Punitive and exemplary damages in accordance with proof at trial;
- 4 5. An award of Plaintiff's attorneys' fees;
- 5 6. Preliminary and permanent injunction prohibiting Defendants and their
- 6 affiliated companies from any further use of Julia Child's name, photograph, likeness,
- 7 voice, signature, identity, or other publicity rights.
- 8 7. For all costs of suit incurred herein;
- 9 8. Interest at the maximum legal rate; and
- 10 9. For such other and further relief as the Court may deem to be just and proper.

11
12 Dated: August 28, 2012

WOLF, RIFKIN, SHAPIRO,
SCHULMAN & RABKIN, LLP

13
14 By: 

15 CHARLES J. HARDER
16 Attorneys for Plaintiff THE JULIA CHILD
17 FOUNDATION FOR GASTRONOMY AND
18 THE CULINARY ARTS

19 **DEMAND FOR JURY TRIAL**

20 Plaintiff hereby demands a trial by jury.

21
22 Dated: August 28, 2012

WOLF, RIFKIN, SHAPIRO,
SCHULMAN & RABKIN, LLP

23
24 By: 

25 CHARLES J. HARDER
26 Attorneys for Plaintiff THE JULIA CHILD
27 FOUNDATION FOR GASTRONOMY AND
28 THE CULINARY ARTS

Exhibit “A”

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★ MY THERMADOR

SUPPORT

CULINARY

TRADE

PLANNING

DISHWASHERS

REFRIGERATION

COOKING



A HERITAGE OF INNOVATION

FROM JULIA CHILD TO THE STAR BURNER

EXPERIENCE

SAVE \$6,097

A PERFECT PAIRING

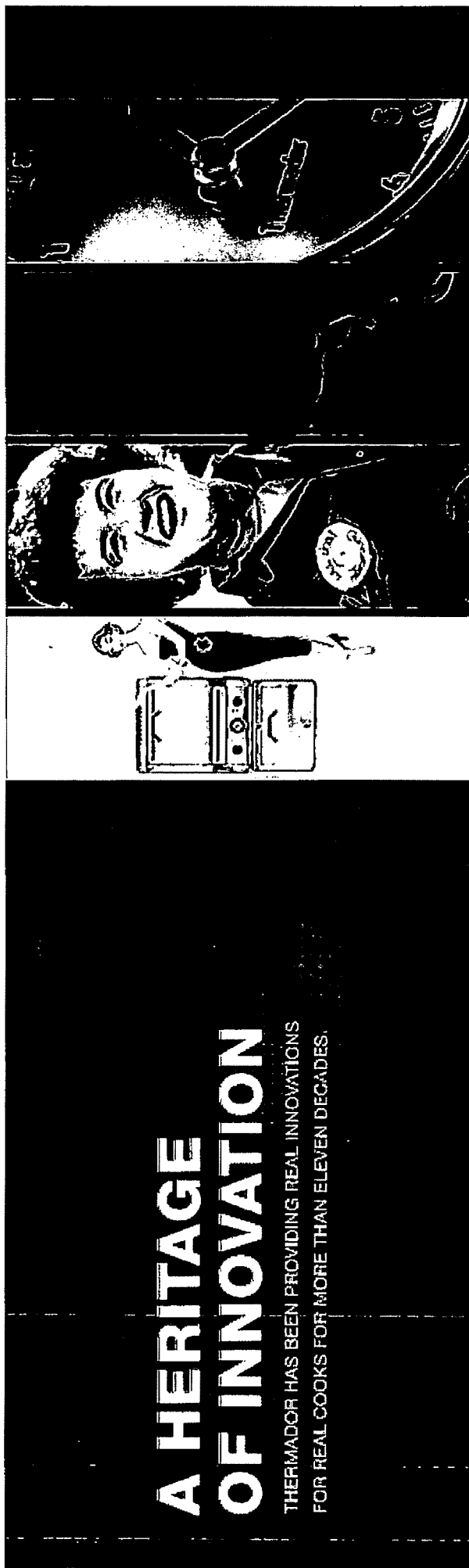
FREEDOM* INDUCTION

HERITAGE

ULTIMATE KITCHEN CONTEST

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ABOUT THERMADOR



Company Information

Thermador has been providing real innovations for real cooks for more than 75 years.

[LEARN MORE](#)


Thermador Heritage

Thermador was founded in 1916 by William E. Cranston as a manufacturer of electric items, particularly portable and built-in electric room heaters.

[LEARN MORE](#)


Press Room

Thermador has been providing real innovations for real cooks for more than 75 years.

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Promotions

Get an unbelievable deal on #1-rated Thermador luxury appliances and turn your kitchen into a complete culinary studio.

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Events

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Blog

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SHOWROOMS

Choose a location below to make an appointment for a consultation. Can't find a showroom near you? Please go to the dealer locator to find an authorized dealer in your area.

- ▶ **BRISBANE - PURCELL MURRAY**
- ▶ **HUNTINGTON BEACH - PURCELL MURRAY**
- ▶ **TUKWILA - ECHELON HOME PRODUCTS**

★
Привет

**FIVE INNOVATIONS
THAT WILL
CHANGE
THE WAY YOU
COOK**

[illegible]

AN AMERICAN ICON AND HER AMERICAN ICONS

1. The Club's core kitchen is dedicated to the Smithsonian Institution, National Museum of American History, Kenneth E. Bailey Center, Foreign and Commonwealth Office, and the House of Commons. Club's kitchen distributed food and drink to all of them in 1979.



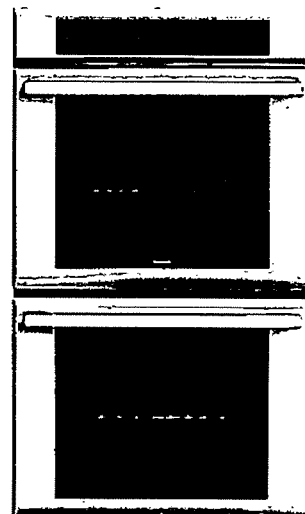
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THE WALL OVEN REIMAGINED BY ITS MAKERS

THERMADOR BUILT-IN WALL OVENS*

Flexibility is a beautiful thing. Whether your culinary muse demands a convection microwave with your oven, or both an oven and warming drawer, Thermador Professional® and Masterpiece® Series built-in wall ovens offer real cooks an array of combinations and variety of models to ignite their passion. In 2012 innovative SoftClose® door hinges prevent slamming and join a long list of exclusive features, including the fastest pre-heat on the market, Speed Convection, Maxbroil™, a heavy-duty rotisserie, and a massive 4.7 cubic foot capacity.



AN AMERICAN ICON AND HER AMERICAN ICONS

Julia Child's iconic kitchen is inducted into the Smithsonian Institution, National Museum of American History, Kenneth E. Behring Center. Featuring classic Thermador innovations of the time, Child's kitchen debuted on nationwide television in 1970.

*Available Summer 2012. Visit thermador.com.

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Thermador[®]

THE WALL OVEN REIMAGINED BY ITS MAKERS

THERMADOR BUILT-IN WALL OVENS[®]

Flexibility is a beautiful thing. Whether your culinary needs demand a convenient microwave with your oven, or both as warm and warming drawers, Thermador Professional[®] and Masterpiece[®] Series built-ins all come offer real cooks an array of conveniences and versatile models to inspire their passion. In 2012 innovation Suite[®] built-ins brings present warming and join a long list of exclusive features, including the fastest pre-heat on the market, Integral Convection, MultiRoast[®], a heavy-duty cast-iron, and a massive 4.2 cubic foot capacity.



AN AMERICAN ICON AND HER AMERICAN ICONS

Julia Child's legacy kitchen is included into the Smithsonian Institution's National Museum of American History, Kenneth E. Spingarn Center for Design & Living. Thermador's long history of the place, Child's kitchen debuted a new collection in 1978.

Available Summer 2012. Visit thermador.com



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
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FIVE INNOVATIONS THAT WILL CHANGE THE WAY YOU COOK

Meet Thermador's new and improved innovations in the kitchen. You'll find them in the new Thermador Professional Series. The Professional Series is the most powerful, versatile, and innovative line of professional-grade appliances ever. The Professional Series includes the new Professional Series 36" Induction Cooktop, the new Professional Series 36" Induction Oven, the new Professional Series 36" Induction Range, and the new Professional Series 36" Induction Wall Oven. The Professional Series is the most powerful, versatile, and innovative line of professional-grade appliances ever. The Professional Series includes the new Professional Series 36" Induction Cooktop, the new Professional Series 36" Induction Oven, the new Professional Series 36" Induction Range, and the new Professional Series 36" Induction Wall Oven.



AN AMERICAN ICON AND HER AMERICAN ICONS

The Thermador Professional Series is the most powerful, versatile, and innovative line of professional-grade appliances ever. The Professional Series includes the new Professional Series 36" Induction Cooktop, the new Professional Series 36" Induction Oven, the new Professional Series 36" Induction Range, and the new Professional Series 36" Induction Wall Oven.



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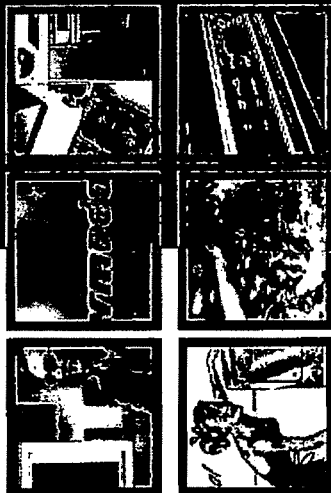
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Thermador

CATEGORIES ▾

ARCHIVES ▾



What a lot of our guests came to see:
Freedom Induction. #UltimateKitchen
<http://t.co/yXSNTx6D> # 4 hours ago

The Pro Grand theater tour. #UltimateKitchen
<http://t.co/af187Ky> # 5 hours ago

#UltimateKitchen cookies :)
<http://t.co/Ye5am1r> # 17 hours ago

Round two of OC dining experience with fab bloggers at Villa Nova. #UltimateCooking # 19 hours ago

Mozza and now Villa Nova for our progressive dinner tour at #UltimateKitchen experience. Yum! # 19 hours ago

Thermador on Pinterest: A Heritage Worth Pinning

2 POSTED BY THE THERMADOR TEAM ON JUNE - 7 - 2012 ADD COMMENTS



the original eye-level oven

with Thermador -the Built-in range!

Only Thermador the original Built-in Electric Range with accurate oven gives you complete flexibility of kitchen design. You can locate the oven wherever you like at a built-in eye level height... choose from three cooking top models that fit standard size kitchen counters... add a built-in warming drawer or griddle or both. Thermador allows you to plan for work efficiency and the finest number of uses. It gives you custom styled beauty in stainless steel and clean, cool fully automatic electric cooking at no more cost than a conventional range of comparable size. Plan a kitchen to suit yourself with Thermador.

QUICK WARMUP WHEN YOU NEED IT

Are you pinning?

We're big on Pinterest, and a quick visit to the Thermador Pinterest page will prove that point. The Thermador luxury style enjoyed by so many culinary enthusiasts manifests itself on a social media outlet like Pinterest, which lets users express themselves like never before.

With 2012 being a gigantic year for Thermador on the product launch side, we're having a blast going back and looking at the roots that helped create the American luxury kitchen of today.

Julia Child, who will be remembered this year on the 100th anniversary of her birth, was one of Thermador's original brand champions. And while the wall oven advertisements of yesteryear are a far cry from, say, a sparkling 16-page ad in *Fast Company* magazine, they're still fun to look at today—especially as we get closer to next month's launching of our new wall oven line.

Our Pinterest page also provides a great chance to see the best in today's kitchen design and product innovation, but when you finish daydreaming we've got plenty more for you at the official Thermador web site.

FEATURED MISCELLANEOUS


 Name (required)

 Mail (will not be published) (required)

 Website

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Our Heritage

1 of 1



Thermador Home Appliances

Pinned 14 weeks ago from thermador.com



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Julia Child had Thermador appliances in her beloved kitchen

Pinned onto the board

Our Heritage



Originally pinned by

Thermador Home A



Pinned via pinmarklet from

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2 Repins



Cynthia Neal onto
For the Home



Cynthia Neal onto
For the Home

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Thermador Home Appliances

Thermador has been providing real innovations for real cooks for eleven decades. The iconic line of cooking, cleaning, refrigeration and ventilation products remains committed to empowering culinary ...

📍 Irvine, CA

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Aaron De Simone

Sur La Table

clemmy closson

15 Boards

165 Pins

1 Like

Activity

90 Followers

17 Following

Mother's Day Brunch
4 pins



Photo of a pin

La Dolce Vita
7 pins



Chocolate Galore
11 pins



Amuse-Bouche
5 pins



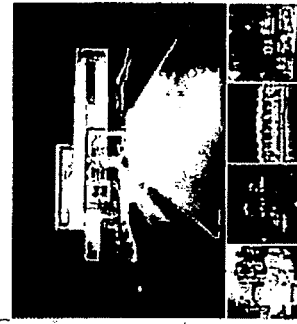
Cocktail Party
14 pins



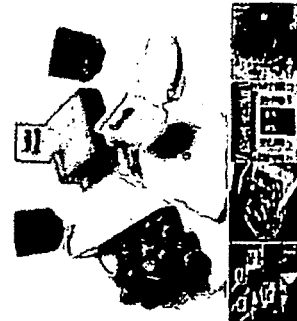
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Beautiful Homes
10 pins



Culinary Tools
11 pins



The Raw Movement
7 pins



Entertaining with Style
20 pins



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Our Heritage

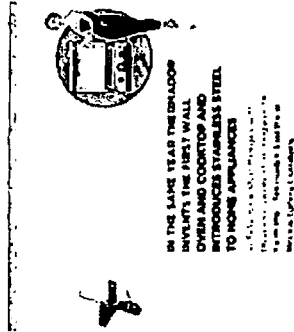


Thermador Home Appliances



The First Wall Oven by Thermador
2 repins

stahl-clan.com



Thermador invents the First Built-In Wall Oven

1 like 2 repins

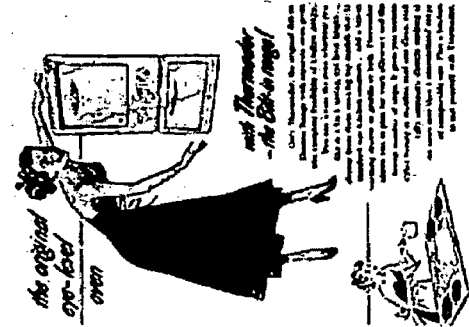
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Julia Child had Thermador appliances in her beloved kitchen

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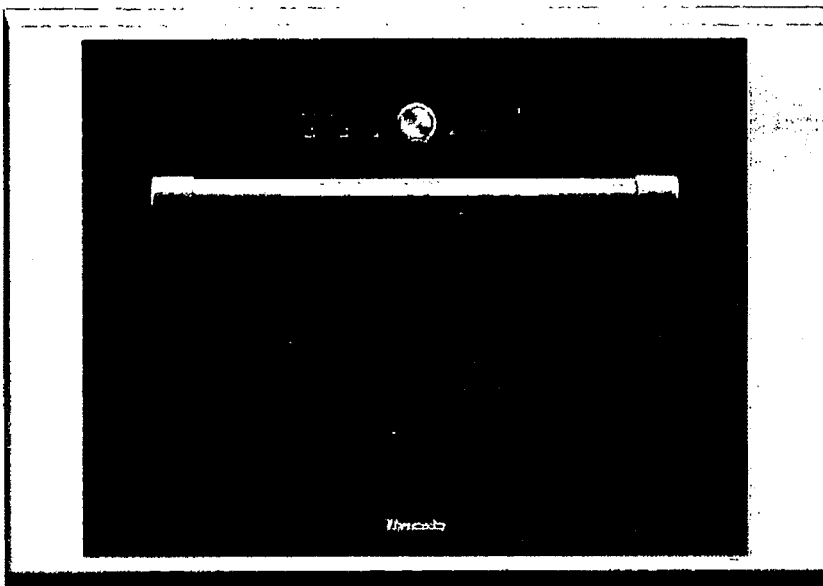


Thermador
36" Gas Cooktop
5-Burner
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Twitter Feed: Living The Gaggenau Difference - <http://t.co/PDrITdnA> May 14, 2012

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PRODUCTS



Thermador: A History in the Making

By Kevin Murray on July 7th, 2010

2010 is a special year for Thermador, marking 55 years since the company revolutionized home cooking by introducing the world's first built-in wall oven. Since then, the name Thermador has become synonymous with the modern American kitchen, thanks to forward-thinking products and the endorsement of television's domestic heroines. Only the best was suitable for Mike and Carol's kids on *The Brady Bunch*, and housekeeper Alice set the kitchen standard when, beginning in 1969, she prepared the family's meals using a Thermador wall oven and other Thermador appliances. A year later, American culinary superstar Julia Child followed suit, choosing to use the Thermador wall oven for her nationally-acclaimed PBS series. (Thirty years later, Child donated her kitchen to the Smithsonian museum, where the Thermador wall oven enjoys notoriety as an important piece of American television and food history.)

PRODUCTS



Induction +
Cirrus =
Perfection

PRODUCTS

Steamed Lobster
Tail Salad

PRODUCTS



Modern Kitchen

PRODUCTS



Happy
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Convection Oven

Sunday Brunch –
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Breakfast Casserole,
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Scones

Thermador: A
History in the Making

Pork Shoulder
Roast with Roasted
Acorn Squash, Sweet
Potatoes & Apples

Product Review:
Bosch 800 Plus
Dishwashers

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Courtesy of The Brady Bunch



Courtesy of Julia Child PBS Series

Propelled by this stint in the spotlight, Thermador continued to produce revolutionary kitchen technology for the American cook. In 1975 the company launched the unique triple-oven, three-way-microwave, warming-drawer and oven-combo unit, a product that is still unmatched by any other brand in the industry. The following year, Thermador invented the first "speed cooking" oven (a combination microwave-thermal built-in oven), which set new standards for kitchen efficiency.

In 1998, Thermador invented a product that kicked the brand up several notches, forever changing the company's technology — the StarBumer, a unique five-point burner that defied cooktop conventions while improving rangetop performance. The burner's shape ensured more even cooking and more efficient flame distribution, making for easier, superior cooking and easy clean-up. The StarBumer remains a staple feature of Thermador rangetops today.



The introduction of CookSmart technology in 2000 even further contributed to Thermador's mission of kitchen efficiency. A combination of microwave and convection heating, CookSmart technology heats to optimal temperatures while cutting cooking time by up to 50 percent. Home cooks could spend more time with their families and

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Sunday would have...

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**Thermador** · 41,651 like this

August 13, 2010 at 3:26pm ·

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Sunday would have been Julia Child's 98th birthday! Did you know Julia Child used a Thermador wall oven in her nationally acclaimed PBS cooking series? Today you can still see her oven and entire set at the Smithsonian.

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Sean O'Brien We keep the same "Flame" colored Le Cruset Pan she also used on display on our Thermador Pro Cooktop, across from our Wall Oven!
August 13, 2010 at 3:37pm · Like



Lynn Adcock Carson That is too cool!
I have a thermador vent hood that has the heat lamps and racks. Can not find a vent/fan filter for it. Can you please help? Really like it, would hate to have to replace it.
August 13, 2010 at 5:47pm · Like



Jennifer Hoffman rabid Julia fan here!
August 13, 2010 at 8:28pm · Like



Thermador Hi Lynn! We're happy to help. Please send us any info you have about your hood to Zach@Thermador.com.
August 13, 2010 at 9:23pm · Like



Becky Harris Delson I was so lucky to meet Julia at a book signing several years ago. It was a life changing moment for me. Didn't know her oven was a Thermador!
August 13, 2010 at 10:05pm · Like



Joyce Sapon can't wait until mine is installed!
August 13, 2010 at 10:29pm · Like



Adri Barr Crocetti Some of us food bloggers, my blog is www.thefrontburner.us
submitted pix of Julia's recipes that we made to Cooking Channel to honor Julia. The pix are posted at:
<http://www.cookingchanneltv.com/chefs/food-people-cooking-julia-child/pictures/index.html>
August 13, 2010 at 10:41pm · Like



Joan Picone HAPPY BIRTHDAY JULIA!.. you made everyone a STAR CHEF!!!! but THERMADOR completes it with that STAR burner..... we couldn't do it with out you!
August 15, 2010 at 11:05am · Like



Randa McGee Seargeant I didn't know that, but I have been trying some of her recipes this summer and they have all been delicious! Happy Birthday, Julia...we miss you!
August 16, 2010 at 10:14pm · Like



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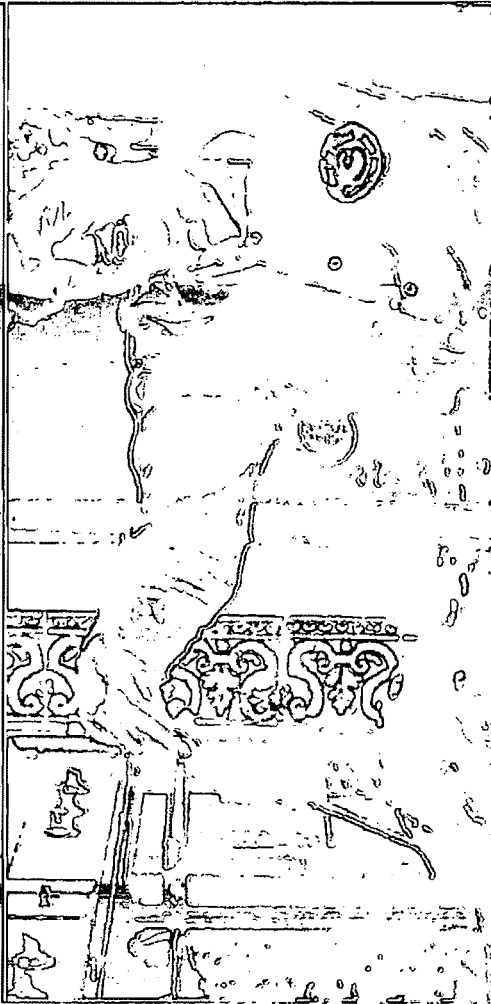


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THERMADOR PARTNERS WITH CULINARY TV PERSONALITY

Tulsa, Okla.-based cooking celebrity Remmi Smith to work with the luxury appliance brand on new television series focused on healthy cooking for children

HUNTINGTON BEACH, Calif. (Nov. 17, 2010) — Luxury kitchen appliance brand Thermador today announced a partnership to sponsor a new television series called "The Culinary Kid." Hosted by 10-year-old Remmi Smith, a local culinary celebrity based in Tulsa, Okla., the new show will center on learning how to cook nutritious meals and educating children and their families on the value of healthy food.

"The Culinary Kid" will follow Remmi as she attends the Oklahoma State University Institute of Technology's Culinary Arts Program (OSUIT), where she is required to study, practice and develop her culinary knowledge and skills. Additionally, the series will feature Remmi demonstrating her cooking repertoire in a show kitchen located at Metro Appliances & More, furnished with Thermador appliances. The new series is scheduled to air starting Jan. 5, 2011, during primetime at 7 p.m. on Cox Channel 3, HD703 and Video on Demand in local markets surrounding Tulsa.

"When first approached by Remmi and her team, we were thrilled to offer Metro Appliances & More as the venue for her television program," said Judy Bilyeu, corporate marketing director, Metro Appliances & More. "And because we were so impressed by Remmi's desire to teach other young people healthy cooking habits, we immediately knew Thermador would be the perfect partner. Thermador has been providing quality products for cooks for more than 75 years and remain committed to empowering culinary enthusiasts to be their best."

Thermador's sponsorship will include 30-second spot commercials and closing credits in each series episode, inclusion on website www.cooktimewithremmi.com, and cross-promotion on Facebook™ and Twitter™. Remmi will also wear a Thermador chef's jacket in each episode.

"The sponsorship of the 'The Culinary Kid' show gives Thermador the opportunity to connect with culinary enthusiasts in Tulsa and surrounding areas — both the young and the young at heart," said Zach Elkin, director of Thermador brand. "Besides the

Sung Choi - DGWB PR - (714) 881-2345 - schoi@dgwb.com

Mike Besack - DGWB PR - (714) 881-2317 - mbesack@dgwb.com

Marni Hale - Thermador - (949) 724-3560 - marni.hale@bshg.com

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THERMADOR HAS BEEN PROVIDING REAL INNOVATIONS FOR REAL COOKS FOR MORE THAN ELEVEN DECADES.



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- 02/06/2012** ▶ Thermador's 2012 ONE, TWO, FREE™ Promotion Powers Up With Steam
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- 05/18/2011** ▶ HGTV Star Candice Olson to Headline at Atlanta Luxury Living Kitchen Forum
- 05/10/2011** ▶ Thermador Ushers in a New Era of Steam Cooking

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Butter-Poached Lobster Tail with Sambuca Flambéed Fennel

POSTED BY KYLE JAKOBI

ON JANUARY - 14 - 2011

ADD COMMENTS

Butter-Poached Lobster Tail with Sambuca Flambéed Fennel Recipe



Around here, Lobster Thermidor gets all the love. The name is so similar. Julia Child made it famous, on and on we go — it's almost the perfect Thermador dish.

Lost in the shuffle are all the other lobster recipes.

Until this week.

Thanks to our brand new Thermador Web Experience, we now have "Butter-Poached Lobster Tail with Sambuca Flambéed Fennel" on the Thermador menu.

If you're looking for that new lobster recipe, well, here you are!

[Click here to watch the how-to video on the Web Experience.](#)

Recipe: Butter-Poached Lobster Tail with Sambuca Flambéed Fennel

2 lobster tails

4 cups butter

6 bulbs fennel (julienne)

Red peppers (julienne)

Tarragon (picked from stem)

Nutmeg

Sambuca Liquor

Olive oil

3 Oranges (segment half, and cut the rest in half)

1. Place 1½ butter in a small pot over a low flame, add lobster tail and tarragon
2. Simmer on a low flame until butter is melted and starts to show signs of boiling
3. While lobster is simmering slowly, heat a medium size pan on high heat
4. Place oil in pan and then add fennel and sauté till translucent
5. Add Sambuca to fennel off the flame, then tip the pan into the flame to ignite the alcohol
6. Once the alcohol is cooked off, add red pepper and season to taste.
7. Add a tablespoon of butter to fennel; squeeze ½ of an orange into the pan.
8. Place fennel in center of plate, remove lobster from the butter

<http://www.thermador.com/blog/?p=1006>[6/27/2012 2:37:08 PM]

From the Director's Desk: Brand Interaction On-demand : Thermador Home Appliance Blog

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From the Director's Desk: Brand Interaction On-demand

POSTED BY ZACH ELKIN

ON APRIL - 1 - 2011

ADD COMMENTS



Videos from the Thermador Web Experience feature true home cooks performing cooking demonstrations.

Have you ever searched for a last-minute recipe on the Internet, but couldn't quite make it come together in time for your dinner party? Or Thanksgiving dinner? Or worse yet, your March Madness party?

There's always some hang up: How high do I turn the burner? How long do I sauté those mushrooms for? What temperature and convection combination do I turn my oven to?

I know we've been there at my house, and I wish we had the help of Thermador's Web Experience back then. Lucky for all of us, Thermador's Virtual Dinner Party offers the perfect step-by-step solution on-demand at the click of a mouse.

Our Virtual Dinner Party is the first of its kind in the kitchen-appliance industry to offer consumers the opportunity to interact with a brand 24 hours a day, seven days a week, 365 days a year on their computer screens.

If only Julia Child could see Thermador now. And she had a laptop.

Officially, the Thermador Web Experience is an immersive cooking and product demonstration website that makes up a key component to our bold new marketing campaign. It is yet another truly unique innovation from a brand that has 11 decades of them to its name.

The concept behind the experience stemmed from our Gallery & Training Center in Scottsdale, Ariz., where throughout the year we invite employees, dealers, designers, builders, culinary enthusiasts and media out to experience the latest Thermador kitchen innovations at our showcase facility. We wanted to bottle that experience and make it available to everyone.

The immersive aspect of the site makes it seem like you're actually at the dinner party, conversing with the host, learning recipes, and at the same time, glean knowledge of our appliances.

The only thing the Web Experience doesn't do is cook your meal for you. But hey, you're a culinary enthusiast, so you wouldn't want that now would you?

Cheers,

Zach Elkin

Director of the Thermador Brand

<http://www.thermador.com/blog/?p=1268>[6/27/2012 2:49:52 PM]

Channel and HomeClick's Community site.

The Thermador Brand

Thermador began making appliances in 1932, after operating for 16 years as an electrical products manufacturer, and has been innovating ever since. Julia Child created many of her famous PBS show dishes in a Thermador wall oven.



The company's online Heritage page offers a fabulous timeline of introductions to the home appliance market: wall ovens and cooktops (1947), "pro ranges" (1948), warming drawers (1952), self-cleaning ovens (1963), speed cook ovens (1976), pop-up retractable downdraft systems (1978) and sealed gas burners (1987), among others.

Thermadors are sold through the same high-end appliance showrooms as their high-end competitors.


The Facts

Warranty: One year

Pricing: MSRP \$13,995

Website: <http://www.thermador.com/>

All photos courtesy of Thermador.

POSTED BY JAMIE GOLDBERG, AKBD, CAPS AT 11:38 AM 



LABELS: JULIA CHILD, PRO GRAND STEAM RANGE, STEAM OVEN, THERMADOR

2 COMMENTS:

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Thermador appliances represent the height of innovation and quality for your home, which may be why Julia Child used Thermador appliances for her cooking show. Since 1916, Thermador appliances have led the industry in new technologies that make cooking and cleaning more precise and efficient.

Yale Appliance in Boston, MA carries a full line of Thermador appliances, including refrigerators, ranges, ovens, cooktops and dishwashers, that will bring the highest standards of appliance design and function to your kitchen.

Thermador Appliances

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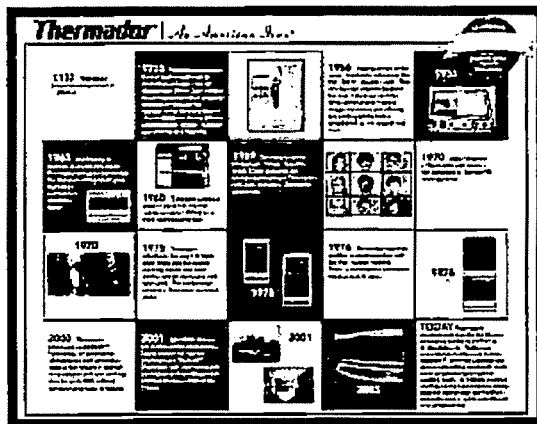
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Thermador's 48" Pro-Grand Steam Range

Hey Appliance Fans,

Maybe you've heard of Thermador. Maybe you haven't. Either way, they've been changing the kitchen appliance landscape for over 50 years. I'm not making this up. They were the first company to develop a built-in wall oven for the home. Then they were the first company to introduce a white wall oven. Funny how we take white wall ovens for granted, but SOMEONE had to be the first to create one.



Here's just a small list of innovation courtesy of Thermador.

Julia Child thought Thermador was good enough to use on her TV program. After her show went off the air, she donated her entire kitchen to The Smithsonian. So, yeah, you can go to The Smithsonian Institute and see a Thermador product. You know, the same museum that displays the Wright Brother's Airplane. Yeah, THAT Smithsonian.

Thermador was even good enough for the best I'm-a-kid-home-from-school-sick-television-show: The Brady Bunch. Yup, if it was good enough for Alice to cook on, then it's good enough for you, right? Right.

So to continue with the innovative tradition that Thermador is known for, they developed what might be the COOLEST range on the planet today: The 48" Pro-Grand Steam Range aka "The Ultimate Culinary Center".

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INTRODUCTION OF THE JET BURNER

Thermador introduces the first
jet burners and cooktops
for home chefs.

ELEVEN
DECADES OF
INNOVATION
PERFORMANCE

JULIA CHILD AND HER KITCHEN

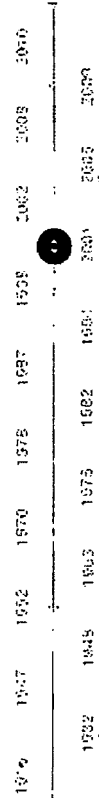
In 2001, Julia Child's kitchen is
inducted into the Smithsonian
Institution, National Museum of
American History, Kenneth E.
Behring Center.

INTRODUCTION OF THE JET IMPINGEMENT OVEN

Thermador produces the first jet
impingement oven. This tech
improves speed cooking by using
variably directed jets of air along
microwave radiation to reduce cook
times by 75 percent, while still n
texture and flavor.

THERMADOR: Historical Timeline

For more than eleven decades, Thermador has been making the American
kitchen more beautiful, more efficient, and more luxurious, with
meticulously crafted appliances engineered and designed to appeal to the
most discriminating culinary enthusiast.



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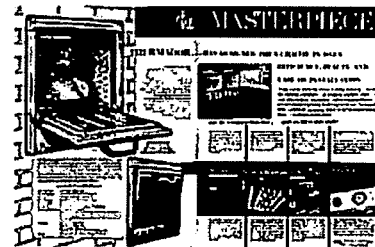
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- Thermador Showcased on "Ellen"

Historical Timeline: A Look Back at More Thermador Feats

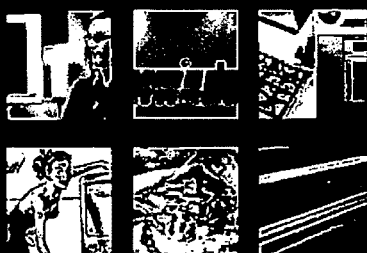
Thermador has long been a company of firsts, beginning with the world's first built-in wall oven, to the first separate refrigerator and freezer columns. Here's a look back at some of the most noteworthy years in the history of America's most iconic kitchen brand:



- 1955** Thermador dreams up the 24-inch Masterpiece Built-In Oven, the world's first built-in wall oven. The American kitchen will never be the same.
- 1969** Thermador meets Hollywood: Alice from the "Brady Bunch" prepares the family's first meals using a Thermador wall oven and other Thermador appliances.
- 1970** Julia Child uses a Thermador wall oven in her nationally acclaimed PBS cooking series.
- 1975** Thermador launches the first triple-oven, three-way-microwave, warming-drawer and oven-combo unit, which remains a company exclusive to this day.
- 1976** Thermador pioneers another original invention: the first "speed cooking" oven, a combination microwave-thermal built-in oven.
- 1998** Thermador shelves the traditional circular-shaped burner for its unique star-shaped burner. The technology is dubbed the Star® Burner and becomes an icon for the brand's innovative nature.
- 2000** Thermador introduces CookSmart™ Technology, a combination of microwave and convection heating that results in optimal temperatures and cuts cooking time by up to 50 percent without compromising taste or texture.
- 2001** Julia Child donates her kitchen to the Smithsonian, further cementing the brand's place in popular American culture.
- 2006** Thermador becomes the first company to separate the refrigerator and freezer into separate columns with its Freedom® Collection Columns. Now, serious cooks can design the kitchen that best suits their needs.

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A Look Back at Thermador's Storied History

2 POSTED BY THE THERMADOR TEAM 19 ON JUNE - 23 - 2011 0 ADD COMMENTS

From inventing the first built-in wall oven, to taking the stainless steel kitchen mainstream, to innovating the patented Star Burners, Thermador has a deep history of industry firsts.

Notable personalities throughout the years have also been enamored with Thermador. Julia Child used a Thermador oven in her critically acclaimed PBS TV series, while Alice from the "Brady Bunch" also cooked with Thermador appliances.

Here's a look back at the major Thermador achievements throughout the years:

1916—William E. Cranston founded Thermador, which began as a manufacturer of electric items, most notably portable and built-in room heaters.

1932—Cranston merges with business owner H.H. Fogwell to form The Thermador Electrical Manufacturing Company.

1947—Thermador invents the first built-in wall oven. Duplicated by virtually every major oven manufacturer since its inception, Thermador's "Built-in" oven represents one of the most significant technological advancements in the history of kitchen appliances.

1948—Thermador introduces the first "Pro Range" for residential use.

1952—Patterned after commercial restaurant equipment, Thermador develops the first home version warming drawer.

1963—Thermador introduces the first self-cleaning oven.

1970—"Smooth top" material is developed by Corning, Inc., and first used by Thermador in its cooktops.

1970—Julia Child uses Thermador in her critically acclaimed PBS TV series.

1976—Thermador introduces the first "Speedcooking" oven, which combines thermal heat with microwave energy to cook food up to 35 percent faster than conventional ovens.

1978—Thermador introduces the first retractable downdraft ventilation system with elevating "snorkel" intake.

1982—Many Thermador breakthroughs are now considered industry standards, such as gas cooktops with high-power super burners with an output of 11,500 BTUs, an unmatched achievement at the time.

1987—Thermador continues its groundbreaking advancements with

the introduction of the sealed gas burner with automatic re-ignition.

1994—Thermador introduces exclusive ExtraLow burners, which cycle the flame on and off to maintain heat output.

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2001—Julia Child's kitchen is inducted into the Smithsonian Institution, National Museum of American History, Kenneth E. Behring Center.

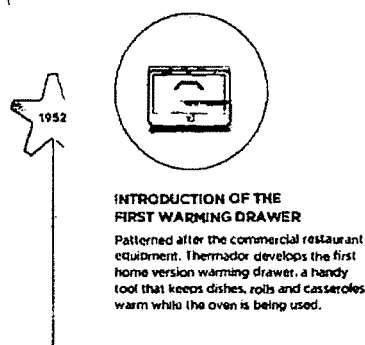
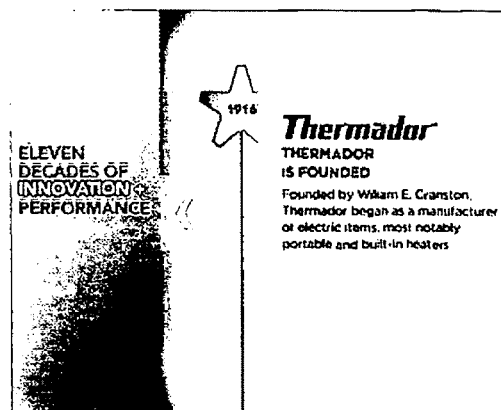
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2008—Another Thermador exclusive: Sensor Dome technology adds convenience and precision to cooking on electric cooktops.

2009—Thermador develops the largest and most powerful induction model on the market.



A Look Back at Thermador's Storied History : Thermador Home Appliance Blog



JULIA CHILD
Julia Child uses Thermador in her critically acclaimed PBS TV Series

2009—Thermador creates the largest wine glass capacity dishwasher on the market with Sapphire Glow light.

2010—Thermador's keen eye for predicting the future of cooking brought on the revolutionary Steam and Convection Oven. This innovative, highly-effective oven defrosts, steams, proofs, bakes, slow cooks and even reheats food to perfection.

2011—Thermador unveils the Pro Grand Steam, the world's first kitchen appliance to offer seven distinct cooking options — steaming, convection baking, burner cooking, simmering, grilling, griddle cooking and warming — with a combination Steam & Convection Oven, a large-capacity convection oven, a six-burner gas cooktop featuring the exclusive Star® Burners, and a fully integrated warming drawer to complete the all-in-one package.

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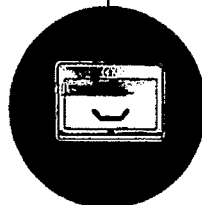
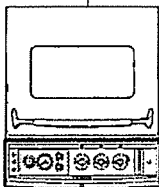
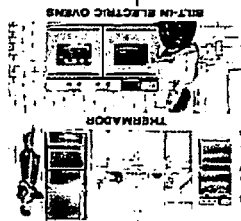
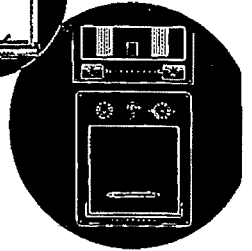
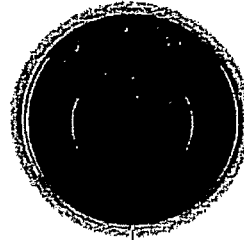
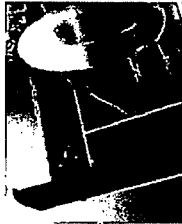
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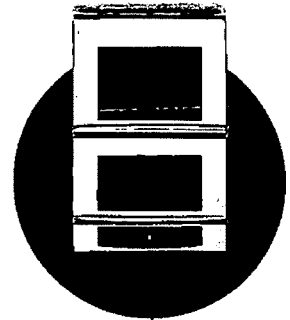
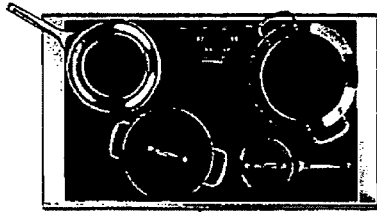
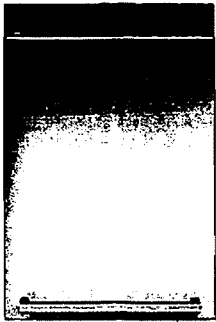
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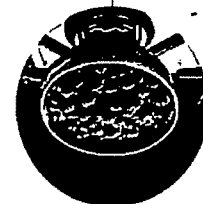
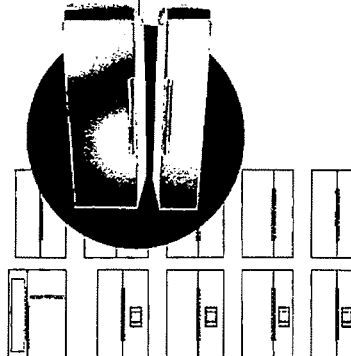
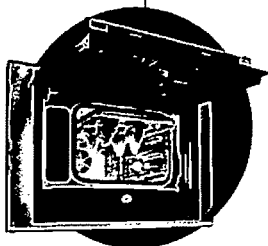
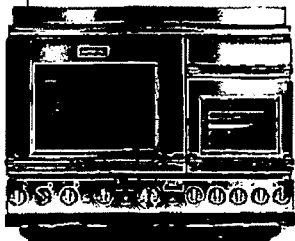






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5

The History of Thermador

• The History of Thermador

Source: From Thermador Website

1916—William E. Cranston founded Thermador, which began as a manufacturer of electric items, most notably portable and built-in room heaters. (thermador)

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Kitchen/Cooking

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about an hour ago

This morning we welcomed some of our favorite culinary and design bloggers to the new Thermador Design and Experience Center in Irvine, CA.



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Jim Johnston They look busy, but not Cooking!

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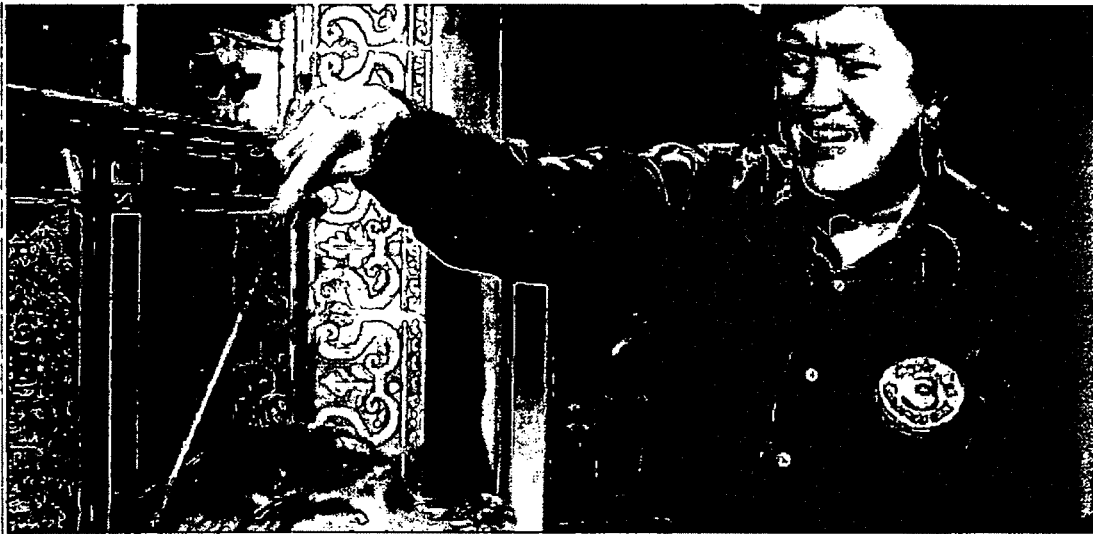
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Now
June
May
2010s
2000s
1990s
1980s
1970s
1963
1950s
1940s
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Founded

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Julia Child Uses Thermador In Her TV Series
1970


Julia Child uses Thermador in her critically acclaimed PBS TV series.



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AT&T.

1963

The First Self-Cleaning Oven
1963

Thermador continues to improve on their "built-in" ovens with the addition of the first self-cleaning oven.

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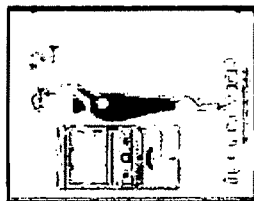
Thermador® | An American Icon™

1932 Thermador becomes incorporated in California.

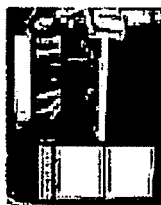
1965 Reinforcing its position as an industry leader, Thermador brings to the market the first oven with a black glass front door, a trend that continues today.



1955 Thermador introduces the first built-in wall oven to the kitchen industry. The 24" Masterpiece Built-In Oven created an entirely new product category and forever changed the concept of the American kitchen. This revolutionary design offered consumers the ultimate in luxury, convenience and flexibility.



1968 Thermador pioneers another trend with the first "white on white" styling for a more contemporary look.



1975 Thermador introduces the way fast triple oven, three-way microwave, warming drawer and oven combo unit for microwave and oven unit. This combination remains a Thermador exclusive today.

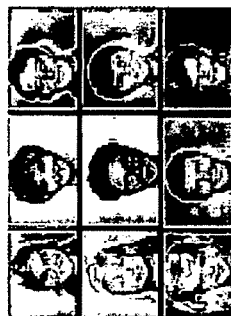


2001 Julia Child donates her kitchen to the Smithsonian. Today, visitors can see the cooking icon's "beloved" Thermador wall oven along with her kitchen at the Smithsonian's National Museum of American History.



2001

1956 Staying ahead of the curve, Thermador introduces the first "Built-In" Double Oven. This side-by-side creation doubled the oven's cooking capacity while continuing to make a design statement and offering the cooking performance established by the original wall oven.



1970 Julia Child uses a Thermador wall oven in her nationally acclaimed PBS cooking series.

1976 Thermador launches another original invention with the first "Speed Cooking" Oven, a combination microwave thermal built-in oven.



TODAY Thermador's advancements over the last 50 years continue to solidify its position as an American icon. Today's wall ovens feature the Personal Culinary Assistant™, which lets users see and operate all cooking modes with single touch programming for superior cooking results. An industry-exclusive, scrolling 18-digit alphanumeric display provides step-by-step test feedback and audio cues to guide users through oven program setting.



2005

CELEBRATING
50 YEARS

OF THE
BUILT-IN OVEN
INDUSTRY
Thermador

1956

